

2025 Jay Focus Group

HOMETOWN HOLIDAY DECORATING CHALLENGE

*Open to the Residents of Jay, Westfield, Lowell and
Troy/North Troy*

*Spread some Holiday Cheer and Show off your Community Spirit
by Decorating your dwelling for the holidays and entering our
Holiday Decorating Challenge.*



Rules and judging criteria:

1. Amateur decorators only: Entry must be completed by homeowners/residents with volunteered help but no Professional Paid Decorators are allowed to participate.
2. Entry forms are due no later than December 6, 2025.
3. Entries will be judged in person for the first three categories listed below. Your entry will be judged from the street, curbside or driveway view of the house only.
4. Choose only one of the first three categories for in person judging and cash prizes. Or enter the Town category to help your Town win the "Bragging Rights Rotating Plaque"
5. Pictures for the Grand Prize Award must be submitted no later than **Dec 6, 2025**. Online Voting for the Grand Prize Award will start on **December 12, 2025 and end on Dec 19, 2025**.
6. Lights and Displays must remain lit between the hours of 5-9 p.m. starting **December 12 until December 25** and hopefully you will choose to keep them lit through January 1, 2023.
7. Prize winners will be announced on **December 22, 2025**

Categories for in person judging with cash prizes in each town:

The Clark W. Griswold Award for the best over the top, light up the neighborhood, extensive use of lights and holiday decorations of any kind.

The Astounding Automation / Incredible Inflatable Award for entries who uses any three or more of the following: inflatable decorations automated / projected decorations and or moving light displays.

It's a Wonderful Life Award for the use of the traditional lighting and Holiday decorations (No inflatables, automation or projections)

We will also award prizes for the following categories:

Grand Prize \$100: Will be awarded to the entry that receives the most online votes from the general public. You must submit one photograph of your home to Jayfocusgp.com no later than **Dec 6, 2025** in order to be considered for the Grand Prize of \$100.

Miracle on 34th Street Award: for the businesses who bring the spirit of the Holiday to their establishment.. This Special recognition award will be presented to the business the judges feel displays the most Holiday Spirit.

Town Bragging Right Plaque: Will be presented to the Town who has the highest participation rate. The winning Town will display the plaque in their Town Hall until next year's competition.

*To Enter the Challenge go to: Jayfocusgp.com for the online entry form or
fill out the form on the opposite side and return to :*

Pat Sanders / Jay Focus Group 1739 Cross Road Jay, VT 05859

Any questions email Pat at sandersdp@hotmail.com

*The Jay Focus Group would like to thank all of our sponsors for their
generosity and support.*

JFG Hometown Holiday Decorating Challenge

Entry Form

Name: _____

911 address for judging purposes _____

Mailing address _____

Home Phone # _____ Cell Phone # _____

Email address _____

Best time and method to contact me: _____

Choose only ONE category to be used for judging your entry:

- ☐ **The Clark W. Griswold Award** for the best over the top, light up the neighborhood, can be seen from outer space entry.
- ☐ **The Astounding Automation / Incredible Inflatable Award** for entries who uses any three or more of the following: inflatable decorations automated / projected decorations and or moving light displays.
- ☐ **It's a Wonderful Life Award** for the use of the traditional lighting and Holiday decorations (No inflatables, automation or projections)
- ☐ **Miracle on 34th Street Award** for Businesses who bring the spirit of the Holiday to their establishment. (Not eligible for cash awards)
- ☐ **Let the judges determine which category my entry will be assigned for judging purposes** (Must send Photo by Dec 4)
- ☐ **Town Bragging Rights** I do not want to compete for any of the prizes above but would like to have my home counted towards the Town Bragging Right Award.

By signing the entry form below you give the Jay Focus Group permission to:

- use photographs of your entry on their webpages, Social Media Accounts and event advertising
- display a participation yard sign on the property for judging purposes .
- use your name and picture, if you are a prize recipient, on our websites, social media postings and press releases.
- Have you location noted on our Holiday Decorating Challenge Map (location only... NOT names)

Participants Printed Name _____

Participants Signature _____

Please return by December 6, 2025 to:
Pat Sanders / Jay Focus Group
1739 Cross Road
Jay, VT 05859
or
enter online at Jayfocusgp.com

**Special Thank You to this
year's sponsors**

For any questions or additional information
contact **Pat** at sandersdp@hotmail.com
Or call **Pat Sanders** at **802-988-4193**